

# Building an even more impressive learning culture at **Spurt!**

Higher corporate awareness of skill interests

5X less time on mentor support meetings

3X higher average weekly upskilling time

Tags: Corp Learning, < 50 employees, Africa

## Company

Spurt!, a dynamic company renowned for its remarkable learning culture despite its small size, has always been dedicated to fostering growth and development among its team members. Every Thursday, groups of eight employees gather to discuss their learning priorities and set goals for the week, providing invaluable peer support to ensure each individual thrives to become their best self.

## The Challenge

Spurt! aspired to elevate their upskilling and talent development initiatives to new heights. Their goal was to empower individuals to achieve ambitious objectives while equipping managers with tools that would alleviate the burden associated with providing high-quality coaching.



*To measure similar levels of upskilling activities without Ahura AI, I'd need to spend 8 hours on 1:1s with 16 people to ask about their learning activity. Now I achieve the same with less than 1 hour observing data on the Ahura AI dashboard.*

- Manager (anonymized) at Spurt!, Inc.

